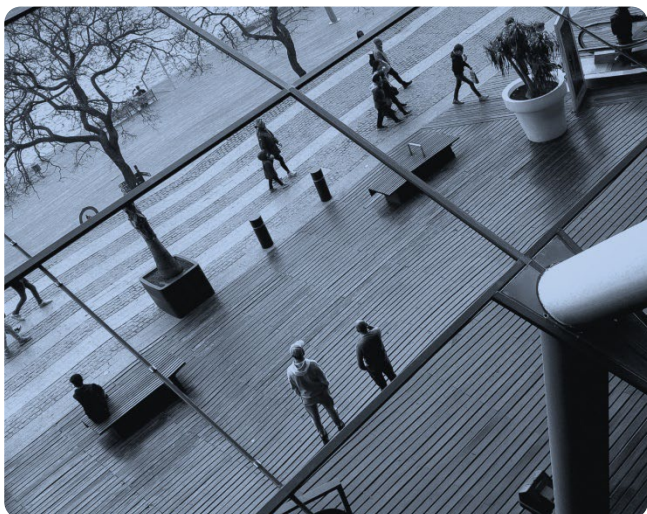


Piguet  
Galland &  
VOUS.

A woman with long dark hair, wearing a white short-sleeved button-down shirt, is smiling and holding a long stem with a large flower head. The background is dark and out of focus.

# Thematic Certificate Piguet Galland Méga-tendances

L'en Thematic investing is becoming increasingly popular amongst investors. It is a way to gain exposure to the long-term trends affecting our ever-changing society. While it is different from traditional investment strategies, it dovetails nicely with them. We have brought all our favorite themes together in one basket, offering an attractive solution for investors looking to make the most of this approach. Our team of analysts responsible for managing this « megatrends » portfolio is here to tell you more.



#### Equity Certificate

**Name:** Piguet Galland Méga-tendances  
**ISIN:** CH0543572322 / CH0545434042

#### Features

**Currency:** USD / CHF  
**Issuer:** BCV  
**Launch date:** 11/05/2020  
**Portfolio manager:** Ed Yau

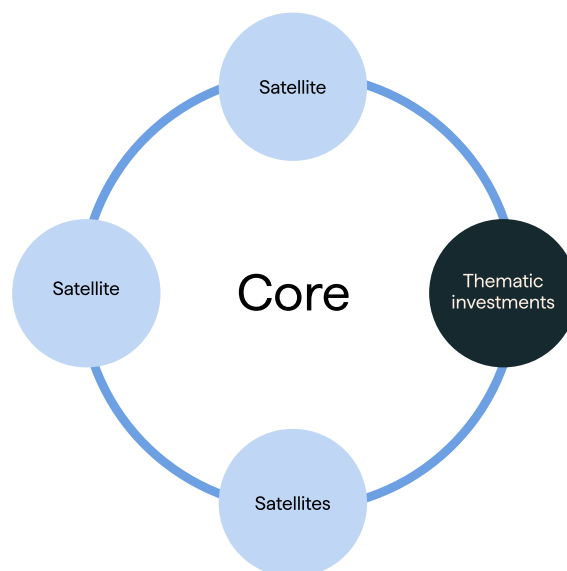
## A modern approach to equity portfolio management

The world is evolving at an ever-faster pace, driven by technological innovations, social changes, new environmental challenges and sweeping urbanisation. If investors are to enjoy above-average returns over the long term, they need to be able to identify and tap into the value created by these trends. Thematic investing is one way of doing this, and unlike more traditional strategies, it avoids the drawbacks of a sector- or region-specific approach.

## Our approach to thematic investing

We have been offering thematic investment vehicles for some years now. We are convinced that these solutions dovetail nicely with more conventional investment approaches and can generate additional returns for any investor. We see that companies whose fundamentals are based on solid long-term trends are much more resilient throughout the business cycle and deliver higher returns over the long term.

## Portfolio allocation



## An actively managed and diversified portfolio

Our certificate « Piguet Galland Méga-tendances » brings several of our existing theme-based equity baskets together in one investment vehicle, offering broad exposure to global equities. The underlying themes and their weighting within the basket are carefully chosen on the basis of the strategic asset allocation established by our investment committee, particularly in terms of the geographical exposure. We seek to generate absolute returns over the long term while, in the short run, actively managing the portfolio and its underlying themes based on changes in the economic climate and market conditions. That is one of the main features of thematic investing – it offers flexibility rather than trying to replicate a benchmark index.

## Composition of Piguet Galland Méga-tendances

Upon its launch, the portfolio will comprise eight thematic equity baskets, some of which we created several years ago. These baskets cover a broad range of themes, from environmental changes and urbanisation to health-care innovation and sound corporate governance. The certificate's composition will change as new opportunities arise.

## Why invest in this certificate?

- **Actively managed:** the portfolio and its underlying assets are managed on a daily basis by our team of analysts.
- **Diversified:** the equity basket can include investments from all regions and sectors of the economy.
- **Liquid:** the certificate will be listed with daily quotes. Investing in the certificate ensures volumes are big enough when selling a stock.
- **Expertise:** benefiting from the expertise of our asset allocation committee and its regional allocation decisions.



**At  
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